

RAVINIA[®]

POSTER DESIGN COMPETITION

CALLING ALL ARTISTS –
YOUR CHANCE TO CREATE
RAVINIA'S 2027 SEASON POSTER

DUE DATE
DECEMBER 3, 2026

We are seeking a creative, colorful poster—designed with our “Summer Nights” theme—to promote Ravinia’s 2027 season. The contest is open to all artists, including students. The poster will be distributed among hundreds of Chicagoland stores and public spaces and will be sold onsite in the Ravinia Festival Shop.

WINNING DESIGN
\$2,000
GRAND PRIZE



LOGO DOWNLOAD
bit.ly/3QYH0rD
Scan for more
information



For more than 50 years, the Ravinia Women's Board has sponsored this annual competition to craft a design that promotes Ravinia's upcoming concert season. Each year, the winning poster design becomes a signature of the summer Ravinia Festival and a distinctive part of Ravinia history.

Theme: "Summer Nights"

We are looking for artwork that reflects the summer setting at Ravinia, when thousands arrive at our park almost every night, joyfully anticipating live music. In addition to the harmonious blend of music and nature, Ravinia guests are drawn to the casual and communal spirit of the festival. Their concert experiences range from enjoying a decorated picnic spread throughout the night on the Lawn to immersing in the energizing intimacy in front of the concert stage. The poster should capture Ravinia's unique ability to welcome guests of all ages to explore unfamiliar music and delight in favorites across the summer, or even on the same night.

Brand Background

Ravinia is home to North America's longest-running outdoor music festival, and the historic 36-acre park serves as an enchanting place to experience concerts throughout the summer. With a foundational focus on classical music, featuring the long-standing annual summer residency of the Chicago Symphony Orchestra, Ravinia is one of the most artistically diverse music festivals in the world, spotlighting renowned rock, pop, jazz, R&B, indie, and country artists across the concert schedule and a variety of listening spaces. A not-for-profit organization, Ravinia also enriches lives through professional music performance training in the Steans Institute as well as through youth and adult educational programs and community engagement with Reach Teach Play. Ravinia's initiatives and programming create memorable experiences that connect people, foster curiosity, and ensure that the joy of live music is accessible to all.

Brand Vision

Ravinia believes in the transformative power of shared, live music moments and their ability to inspire individuals, strengthen communities, and foster a more connected world. More than 120 years of history make Ravinia a space where nature and music effortlessly and freely intertwine, presenting artistry that is bold, contemporary, energetic, and friendly.

Project Requirements

- **Do not use** generative artificial intelligence or text-to-image software. **MUST be 100% original art created exclusively by the designer**
- **Do not use** readily available computer-generated images (clipart) without significant creative interpretation.
- **Do not** include the Chicago city skyline or other iconic Chicago landmarks.
- Incorporate original design that will make it appropriate for widespread promotional purposes and commercial display, including magnets, t-shirts, and other branded merchandise.
- Ravinia's name or logo should be included as part of the design. Visit bit.ly/3QYHOrD to download the logo.
- 2027 should also be incorporated into the design.

Project Output

- Entry design should be 9" × 13.5" vertical format and uploaded as a ZIP package—containing the native files with layers as well as a PDF, JPEG, or other easily viewable image format—to the online "Artist Information Form" available at Ravinia.org/Poster.
- Entry may be a multicolor rendering to print in six colors total: four-color process + PMS + varnish or five flat colors + varnish; no foil stamping or engraving; may have bleed edges.
- Participants must provide personal information as indicated in the online "Artist Information Form."
- Entry must be submitted online no later than Thursday, December 3, 2026, at 5:00 p.m. CST.
- One entry per person.
- **NOTE!** Final output size of poster is 24" × 36". Please keep in mind that original art will need to be high-resolution (at least 300 dpi) in order to scale up to final size.

The winner will be notified confidentially in early January 2027.

A public announcement will be made in February in Ravinia's email newsletter.

Any questions? Contact postercompetition@ravinia.org

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 **RAVINIA**® | WOMEN'S BOARD